



lawyer Brian Sørensen

**case** 60492

## C.V. FOR LAWYER BRIAN SØRENSEN (L)

Admitted to the Danish Bar Right of audience before the Danish high courts Born 13. August 1964

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## **Primary competences**

Brian Sørensen counsels on the application of legal means in implementing business strategies and business optimisation. The services include consulting on company structures, and board memberships as well as a specific task in structuring, drafting and negotiation of legal contracts, counselling on legal positions and M&A work.

As a specialised legal discipline, Brian Sørensen has for several years worked indepth with the application and enforcement of intellectual property rights in brand-driven businesses and in the it-industry.

In his legal counselling, he is also drawing on the business experience from more than 12 years as manager in businesses in Denmark and internationally. Brian has amongst others been General IP Counsel of the LEGO Group, has held various non-legal management positions in LEGO, and has been the CEO of an American franchisor company and of a Danish life science company. He has led successful sales preparations and subsequent sales of the two latter companies.

## References

Brian Sørensen has performed legal work for a wide range of large and mid-sized businesses in Denmark and abroad.

## Career

Partner in Marselis Advokater (2013 - )
CEO of AROS Applied Biotechnology A/S (2009 - 2013)
President and CEO of ASI Modulex, Inc. Dallas, TX (2005 - 2008)
Operations Director, LEGO SpA, Milano (2002 - 2005)



Management assistant for the CEO and the COO of LEGO (1999 - 2002)
General IP Counsel of LEGO (1996 - 1999)
Attorney at law - Kromann Münter (1993 - 1996)
Attorney at law - Hørlyck & Partnere (1989 - 1993)
Legal Clerk at the Danish Ministry of Justice (1988 - 1989)
Master of law, Aarhus University (1984 - 1988)